

## Inbal Arieli



Author, Serial Entrepreneur and Tech Influencer, Co-CEO Synthesis.

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Arieli is the co-CEO of Synthesis, a leadership assessment and development company and author of Chutzpah: Why Israel is a Hub of Innovation and Entrepreneurship.

Arieli fostered her entrepreneurial skills during her mandatory military service, serving as a lieutenant in Unit 8200, the Israel Defense Forces' elite intelligence corps. After completing her military duties, and for the past twenty years, she embraced leading executive roles in the flourishing Israeli tech sector and has founded a series of programs for innovators, where she currently holds board seats.

Arieli lectures widely to business and government leaders around the world. Among her most popular keynote is "The Roots of Entrepreneurship" which analyzes how Israeli culture breeds entrepreneurship at a very young age. Arieli also frequently contributes to Forbes, where she explores how businesses can learn from special forces. She holds an LL.B. Law, B.A in Economics and an MBA, all from the Tel Aviv University.

She was featured as one of the 100 most influential people in Israeli tech and as one of the 100 tech business women speakers in the world. She lives in Tel Aviv with her spouse and three sons.

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