

Inbal Arieli



Author, Serial Entrepreneur and Tech Influencer, Founder Synthesis.

Arieli is a founder of Synthesis, a global leadership assessment firm, and author of Chutzpah: Why Israel Is a Hub of Innovation and Entrepreneurship.

Born in Israel and raised on hummus and chutzpah, Arieli fostered her entrepreneurial skills during her mandatory military service, serving as lieutenant in unit 8200, the Israel Defense Forces' elite intelligence corps. After completing her military duties, and for the past twenty years, she embraced leading executive roles in the flourishing Israeli tech sector and has founded a series of programs for innovators, where she currently holds board seats.

Arieli lectures widely to business and government leaders around the world, analyzing and discussing the most critical leadership skills, based on how Israeli culture breeds risk-taking and entrepreneurship from the very ripe young age of four. Among her most popular keynotes are "Chutzpah: The Roots of Entrepreneurship", "From Special Forces to the Board Room" and "The Secrets of Successful Interviewers."

Arieli holds an LL.B. Law, B.A in Economics and an MBA, all from Tel Aviv University. A force to be reckoned with, she was featured as one of the 100 most influential people in Israeli tech and as one of the top 100 tech business women speakers in the world. She lives in Tel Aviv with her spouse and their three sons.

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