

# Inbal Arieli



Serial entrepreneur & tech influencer. Author and global speaker.

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Born and raised on hummus and chutzpah; transitioned from Israel Defense Forces' elite intel unit 8200 to leading executive roles in the business tech sector. Currently, she is the Founder of Synthesis, a leadership assessment company and her recent business book, **Chutzpah: Why Israel is a Hub of Innovation and Entrepreneurship** was published in the US by HarperBusiness and is translated to various languages.

Arieli was featured as one of the 100 most influential people in Israeli tech and recently nominated as one of the most influential Israelis of 2019.

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