

# Intro

**Chutzpah**  
**Inbal Arieli**






## Inbal Arieli

**Author, Serial Entrepreneur,  
Tech Influencer & Investor**

Born and raised on hummus and chutzpah; Arieli transitioned from Israel Defense Forces' elite intel unit 8200 to leading executive roles in the Israeli tech sector. Inbal is author of Chutzpah: Why Israel Is a Hub of Innovation and Entrepreneurship, published by top publisher Harper Collins and translated into a variety of languages, and Managing Partner at Big.IL, tech investment firm headquartered in Tel Aviv and part of a leading multidisciplinary group, with operations in South-East Asia, Europe and North America.

Arieli was featured as one of the 100 most influential people in Israeli tech and one of the 100-tech-business-women-speakers in the world.

Please welcome: Inbal Arieli.

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